



SNIPPETS
OF
INSPIRATION

SNIPPETS OF INSPIRATION

These 20 snippet cards are designed to inspire your students to choose a topic and develop their own project on bottled water. The links range from discussion points to investigations and are designed to complement the activities developed for English, maths, science and geography.

The cards can be used:

- as individual extension activities.
- as group leadership activities.
- as a whole class to take the learning further, to take action or in place of the in-depth activities outlined in the guide.

Alternatively, you could place the cards in the staffroom to encourage other staff to get their classes involved.



Research

Is it healthy to drink water from plastic bottles?



Bottled Water

Design your own reusable water bottle

Hold a competition for the best water bottle design or design water bottles for sale as a fundraiser.



Bottled Water

Plastic Art

What examples of plastic bottle art can you find? What about other products like clothes and jewellery? Does art like this reduce or increase consumption? What happens to the material at the end of the artwork's life cycle? Are we just delaying the materials from landfill?



Reuse sculpture by Jacq Chorton.

Bottled Water

Technology solves the problem

Watch the video about a man who invented a machine to convert plastic in to oil www.youtube.com/watch?v=qGGabrRrRS8. What do you think? Is it real? Do you think technology is the answer to our waste problem? Or do we need to change our behaviour too?



Bottled Water

Ban the bottle

Watch the video about how Mont Sant' Angelo Mercy College banned the sale of plastic water bottles from their school canteen

www.youtube.com/watch?v=KRth6eOO1xQ.

Make a plan to ban the sale of water bottles at your own school. You might also like to plan a fundraiser to raise money to install filtered water fountains.



Bottled Water

What is the plastiki?

What is the plastiki?

Find out all about it at <http://theplastiki.com>



Bottled Water

Advertising the tap

This Perth bus advertisement shows a drink that has zero sugar and fast hydration.

What else has these characteristics but isn't packaged? Tap

water! Do you ever see advertisements for tap water? Design an appealing advertisement to encourage everyone to drink tap water.

Extension: How much would it cost to put your advertisement on a bus or in a public place? Could you find a company willing to put your advertisement up for a day?



Bottled Water

Selling Air

"Our research shows that if you put something in a plastic bottle, people will buy it!" From the 2012 movie version of Dr Seuss's classic, *The Lorax*.

Check out this clip from the movie about selling bottled air www.wingclips.com/movie-clips/the-lorax/selling-air?play=1. Sound familiar?

Now watch the Dupe' video www.youtube.com/watch?v=q3oAv0BjtN4 and visit the Dupe' store www.dupestore.com.au. What do you think? How could you convince others that it is crazy to buy bottled water?



Bottled Water

Access to safe drinking water

In Fiji, one factory produces more than a million bottles daily for the United States, while 'more than half the people in Fiji do not have safe, reliable drinking water.' Discuss.

<http://ourworld.unu.edu/en/from-naive-to-evian>



Bottled Water

Carrying water

For many people in poverty, finding and carrying safe drinking water can be a challenge. Gather a group of friends and complete this activity about carrying water.

<http://hunger.cwsglobal.org/hungerbooklet/environment/demo.html>

How does this compare to carrying a small, stainless steel refillable water bottle?



Bottled Water

The history of bottled water

Many brands of bottled water have a long history associated with healing properties and spa resorts. Research the history of bottled water <http://researchbank.swinburne.edu.au/vital/access/manager/Repository/swin:14906>.



Bottled Water

Popular culture

Bottled water has become part of our popular culture. You will see people with bottles of water on buses, in cafes, at executive meetings, sports matches, at schools and universities. Some brands of bottled water are also endorsed by celebrities or product placed in movies. Drinking bottled water now seems so appealing and 'cool'.



Bottled Water

Can you design an advertisement to reverse this trend and make filling up your bottle with tap water trendy?

Photographic journal

Watch the National Geographic documentary on how scientists and artists collaborate on an Alaskan voyage. <http://video.nationalgeographic.com/video/gyre-video-complete?source=searchvideo>

Alternatively, watch the ABC interview with Australian artist, John Dahlsen at www.youtube.com/watch?v=DfVi01FZD5I.

Collect plastic debris from your favourite beach, bushland or river and create a beautiful photograph from it. Don't forget to dispose of any waste correctly.



Bottled Water

Water fountains

In 2013, The City of Perth installed water fountains that supply cold, filtered still or sparkling water. Visitors to Perth can bring their own bottle and fill up for a fraction of the cost of bottled water. Curtin University and Edith Cowan University also installed filtered water fountains for their students.



Survey the students and staff at your school. Would they stop buying bottled water if they had access to a fountain that provided cold, filtered tap water?

Bottled Water

The Pitch

On *The Gruen Planet*, two advertising agencies create advertisements to sell a ridiculous product. Watch these two episodes about selling:

a) bottled air www.youtube.com/watch?v=0UBCpVG23R0

b) ice to eskimos www.youtube.com/watch?v=-z_NLq72cyM (from 16:00 – 20:15 minutes).

Work in small teams to create your own advertisement that highlights how ridiculous it is to buy bottled water. You could even vote for your favourite like the panel do.



Bottled Water

The Two Hands Project

What is the Two Hands Project? www.twohandsproject.org

How can you make a difference?



Beehive Montessori school clean-up.

Bottled Water

The Clean Bin Project

A Canadian couple compete against one another to reduce their waste as much as possible for a year. They set some ground rules (they weren't allowed to buy any 'stuff', if they did generate any rubbish when they were out, they had to take it home and put it in their own bin, etc.)



The DVD gives some great ideas about ways to reduce the waste in your own life and challenges us to make some changes. Could you and a friend take on the challenge?

<http://cleanbinproject.com>

Bottled Water

Unpackaged

Find out all you can about the concept of 'unpackaged'. How does it work? How can you introduce the concept of being 'unpackaged' in to your school canteen? Perhaps you could start with drink bottles that can be refilled with water or juice?



www.youtube.com/watch?v=QZuhjBNnOO

www.youtube.com/watch?v=VX7WQtnbY4

Bottled Water

Write a song

Watch *Surfing for Change: Where is away?*
www.youtube.com/watch?v=q1Pb6cEC_gw.

Write a song to encourage others to give up bottled water.



Bottled Water

Plastic Free July

Watch www.youtube.com/watch?v=7u01LS9enPQ

There are lots of great ideas on the *Plastic Free July* website
www.plasticfreejuly.org.

See if you can live without single-use plastic.



Bottled Water