

Welcome

We will begin shortly.

Please take a moment to check your speakers.

Your microphone and webcam **are not needed** to participate and will remain disabled for the duration of the webinar. Please mute both if they are not disabled.

We suggest you use Google Chrome as your browser.

The session is being recorded.

If you do not have sound:

- make sure your computer is not on mute
- leave the webinar and log back in.



WasteSorted Community Education Grants 2023–24

Information webinar, July 2023

Presented by Jennifer Weston



Acknowledgement of Country

We acknowledge that we are hosting/recording this webinar from the lands of the Whadjuk people of the Noongar nation.

We pay our respects to Elders past, present and emerging as well as all Aboriginal and Torres Strait Islander peoples.

We also acknowledge the Traditional Custodians of the various lands on which you all work today and the Aboriginal and Torres Strait Islander people participating in this webinar.

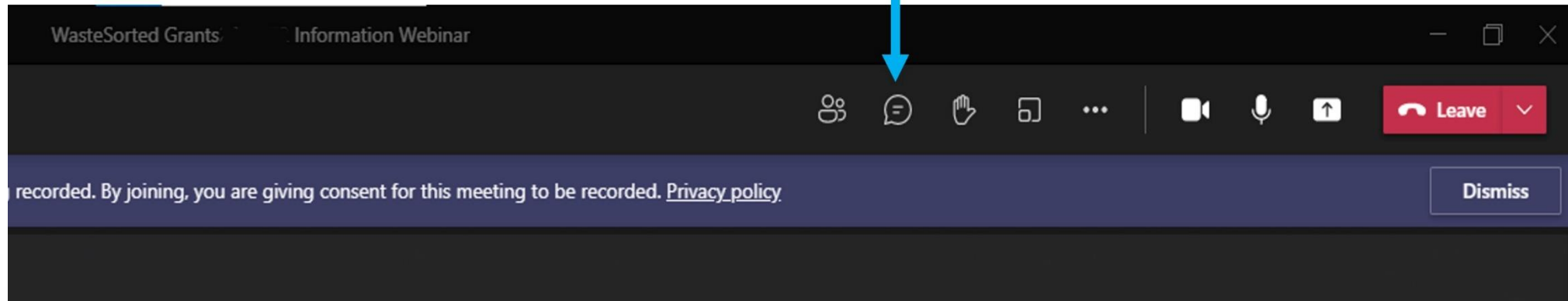


Questions

Click on chat bubble and type questions in side panel.

All questions will be answered at the end of the webinar.

CHAT BUBBLE



Waste Avoidance and Resource Recovery Strategy 2030 (waste strategy) – objectives and targets

Avoid	Recover	Protect
<i>Western Australians generate less waste.</i>	<i>Western Australians recover more value and resources from waste.</i>	<i>Western Australians protect the environment by managing waste responsibly.</i>
<ul style="list-style-type: none">2025 – 10% reduction in waste generation per capita2030 – 20% reduction in waste generation per capita	<ul style="list-style-type: none">2025 – Increase material recovery to 70%2030 – Increase material recovery to 75%From 2020 – Recover energy only from residual waste	<ul style="list-style-type: none">2030 – No more than 15% of waste generated in Perth and Peel regions is landfilled2030 – All waste is managed and/or disposed to better practice facilities

Waste strategy priorities and focus materials

- Organics: food and garden organics
- Construction and demolition waste
- Glass: packaging and containers
- Metals: steel, non-ferrous metals, packaging and containers
- Paper and cardboard: office paper, newspaper and magazines
- Plastics: packaging and containers
- Textiles: clothing and other fabric-based materials
- Hazardous waste (non-household)



Eligible organisations – who can apply?

Eligible	Ineligible
Incorporated, not-for-profit organisations located within the jurisdiction of the Government of Western Australia (State Government) that have a registered ABN	Individuals and sole traders
Unincorporated organisations or community groups who have an auspice (an incorporated body or a local government authority that has an ABN)	Unincorporated groups that don't have an auspice organisation
Businesses (normally with at least one year of continuous operation)	State Government agencies and statutory authorities
Research and education organisations (excluding schools)	Schools (WasteSorted Schools grants are available specifically for school waste projects)
Local governments and regional councils	Applicants from Christmas and Cocos (Keeling) Islands
	Organisations with outstanding waste levy payments or obligations under funded programs through the Waste Avoidance and Resource Recovery Account

Ineligible projects and activities

Projects	Budget items
Have no direct benefit to the WA community or no clear community involvement	Ordinary running costs of your organisation (e.g. rent, power, overheads)
Containers for Change projects (contact Container Deposit Scheme)	Items that are not directly related to waste management (e.g. plants)
School projects (contact WasteSorted Schools for grant information)	Vehicles / fuel / licensing / insurance



Grant program overview

- A maximum \$25,000 grant limit applies per project
- Projects must align with the:
 - [WasteSorted communications toolkit](#) and/or
 - [Be a GREAT Sort behaviour change campaign](#).

Be a GREAT Sort

and do better than the bin



Be a GREAT Sort!

Landfill is the last resort.



Find your local solutions at wastesorted.wa.gov.au



Aligning with WasteSorted

Where possible, grant recipients should align projects with the GREAT Sort campaign and utilise the WasteSorted toolkit.



www.wastesorted.wa.gov.au

Successful projects



Funding will be awarded to **community education projects** that:

- communicate messages for behaviour change consistent with our [WasteSorted](#) and [Be a GREAT Sort](#) communications materials
- address gaps in knowledge, reinforce positive waste-related behaviours and promote lasting change within the community relating to the focus materials
- develop, implement and promote training and knowledge-sharing sessions contributing to waste avoidance, resource recovery or the diversion of waste from landfill.



Behaviour change (first principles)

Framing



Norming



Asking



Norms can be powerful frames

Shift from norming the problem to norming the solution



1. Seeing the problem always gives permission to add to the problem

2. Showing the solution helps – showing the preferred behaviour to be common, socially endorsed, exhibited by people like them



Show the behaviour as common, socially endorsed, done by people like them.

Social norms

In our resources, we've shifted from tips and facts to 'social' language, making it seem like sorting waste is just something we all do.



The ask: What we ask matters

The ask – make the invitation to change

- Highlight solutions
- Give choices
- Show the when and the how



A campaign with solutions, shifted single use plastic bag ban support from 49% to 74%



Designing a grant project

Successful waste education projects consider the behaviour they are targeting, and the barriers and enablers for people wanting to do the behaviour.

Next, they develop a series of responses, such as:

- Incentives e.g. nappy rebates
- Prompts →
- Pledges
- Persuasive communication
- Social norms →
- Infrastructure e.g. compost bins, cloth nappies, reusable items



I'm taking the challenge at
plasticfreejuly.org



Together, 100+ million people
are creating a world without
plastic waste



Planning your grant project



Theory of Change

Understand your vision

What you need to get started:

- ✓ An understanding of the wellbeing issue you're trying to address
- ✓ An idea of the change you want to make
- ✓ What you might do to create change



Logic Model

Plan your impact

What you need to get started:

- ✓ An idea of the resources you will need to deliver your activities
- ✓ What the details of your activities are
- ✓ An understanding of the desired short and long term outcomes of your activities



Evaluation Planner

Measure your outcomes

What you need to get started:

- ✓ A solid idea of your project outcomes
- ✓ An idea of how you want to track and measure these outcomes and in what timeframe you'd like to do so

Image Credit: Lotterywest

Lotterywest Community Impact planner: <https://communityimpacthub.wa.gov.au/plan-your-project/community-impact-planner/>

What makes a successful grant application?

Some points to consider:

- **Align with objectives** – make sure your project matches with our waste objectives and priorities, which include utilising WasteSorted and Be a GREAT Sort messages and materials where possible.
- **Clear project description** – concisely explain your project objectives, methodology and expected outcomes.
- **Research and planning** – gather relevant information and create a detailed plan for your project.
- **Measurable objectives and evaluation** – set clear goals and explain how you'll measure progress and success.
- **Review and proofread** – check for errors, paying attention to details such as spelling, grammar, and formatting. Consider seeking feedback from colleagues to ensure clarity and quality.



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Department of Water and Environmental Regulation

Department of Water and Environmental Regulation (DWER) - Environmental Programs

Welcome to the DWER - Environmental Program's SmartyGrants home page.

To access your grant information, please log in through the link at the top of this page.

For information on current rounds or to apply for funding, please click on the relevant link below (when available).

Current Rounds

Roads to Reuse: Local Government Incentives Program

Submissions are now open.

[Find out more about Roads to Reuse: Local Government Incentives Program...](#)

WasteSorted Community Education Grants 2023

Submissions are now open.

Submissions close 12:00PM 28 August 2023 ([AWST](#)).

[Find out more about WasteSorted Community Education Grants 2023...](#)

WasteSorted Schools 2023 Round 1

Submissions are now open.

Submissions close 12:00PM 1 August 2023 ([AWST](#)).

[Find out more about WasteSorted Schools 2023 Round 1...](#)



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[Current Rounds](#)

WasteSorted Community Education Grants 2023



Start a
submission



Preview
the form



Download
preview form

Submissions are now being accepted. Submissions close at 12:00PM 28 August 2023 ([AWST](#)).

IMPORTANT: Please read information below to assist you in completing your application online.

BEFORE YOU BEGIN

Welcome to the **WasteSorted Grants** online grant application service, powered by [SmartyGrants](#).

We encourage you to preview or download the application form before you begin.

You may begin anywhere in this application form. Please note: SmartyGrants will 'time out' from inactivity after approximately 20 mins. Please ensure you click Save regularly, to avoid losing any work.

For queries about the guidelines, deadlines, or questions in the form, please contact us on 6364 6962 during business hours or email wsg@dwer.wa.gov.au and quote your submission number.

Visit the [WasteSorted Grants](#) page to view the guidelines.

Objectives, outputs and outcomes

- Project **objectives** are clear and specific statements of the desired end result or outcome that a project is intended to achieve. Your project objectives should be **specific, measurable, achievable, relevant, and time-bound (SMART)**.
- **Outputs** can also be known as **deliverables**. These are what you are going to produce or deliver during your project. You can easily measure project outputs since they typically involve reaching a specific number.
- **Outcomes** can be described as the measurable benefits or results that are achieved by doing the project. (i.e. the change/s in your target audience!). This may be changes in such things as behaviour, knowledge or skills.

Key performance indicators (KPIs)

A **KPI** is a quantifiable measure of performance, which you have decided is important. They can indicate whether program **outputs** and **outcomes** are being delivered.



Use SMART KPIs

× To educate community about how to avoid waste

✓ To hold four interactive workshops on the topics of 'A' for Avoid & 'R' for Recycle using GREAT Sorts resources between Feb and Jun, with an aim to engage more than 60 people.

Activity description

Provide:

- a clear, specific description of project activities
- sufficient detail.
 - × Hold workshops to educate the community.
 - ✓ Conduct five workshops in metropolitan locations by June 2024 to improve participant knowledge of reducing what goes in the landfill bin. (G-R-E-A-T messaging). The workshops will aim to educate more than 75 participants on methods of waste reduction and options for reuse, recycling and appropriate disposal.

Milestones

When will the project be delivered?

What are your key outputs (deliverables)? When will they be delivered?

Include a high-level summary of key steps and timings.

× Agreement signed	Q2 2023–24
Workshops conducted	Q3 2023–24
Project end	Q4 2023–24
✓ Development of workshop content	1 February 2024
Workshop #1, #2 & #3 held	30 May 2024
Workshop #4 & #5 held	31 July 2024
Final project report	30 September 2024

Costings

How much will it cost to deliver the activity? Is it good value for money?

Include detailed, realistic and evidence-based costings.

× Presenters	\$3,000
× Workshop costs	\$2,000

✓ Presenter (A Smith) – fees to deliver five workshops	\$3,560
✓ Hire of workshop venue for three workshops	\$990
✓ Paid social media promotions for workshops	\$450

Co-contributions will be considered favourably.

Co-contributions can be a combination of cash and in-kind contributions.

Reporting

If successful, you will be required to provide project reports (as a condition of funding). These will include milestone/progress reports, and a detailed acquittal report. All reports include financial statements.

In your application, you should include:

- a proposed timeline or schedule
- estimated dates for progress reports
- details on how the benefits of the project will be communicated to your target audience and broader community.

Waste Authority acknowledgement guidelines and social media

Successful projects should:

- co-badge logos and feature the acknowledgment wording in all promotional materials and equipment purchased with grant funding
- be promoted using channels such as websites, blogs, YouTube, Facebook and Instagram, with relevant hashtags
- tag the Waste Authority and WasteSorted social media accounts
- use photos and graphics to create interest.

#wasteauthority #wastesorted #greatsorts



Assessment of applications

All applications will be assessed against the following five evenly weighted criteria:

- project benefits
- viability of the project
- capacity and capability of applicant
- value for money
- relevance to focus materials.

Final tips

- Read the WasteSorted Community Education grant guidelines.
- Read the SmartyGrants help guide for applicants before starting your application if you are new to SmartyGrants.
- Ensure your application is concise and your financials are accurate – get someone to proofread it if you can.
- Contact the WasteSorted Community Education grants officer if you have any questions.





**Applications
close
12 noon
Monday 28
August 2023**

Applications must be submitted through the SmartyGrants online portal.

Guidelines and link to portal are available from

www.wasteauthority.wa.gov.au/programs/view/wsg

For further information contact:

WasteSorted Grants Officer

wsg@dwer.wa.gov.au



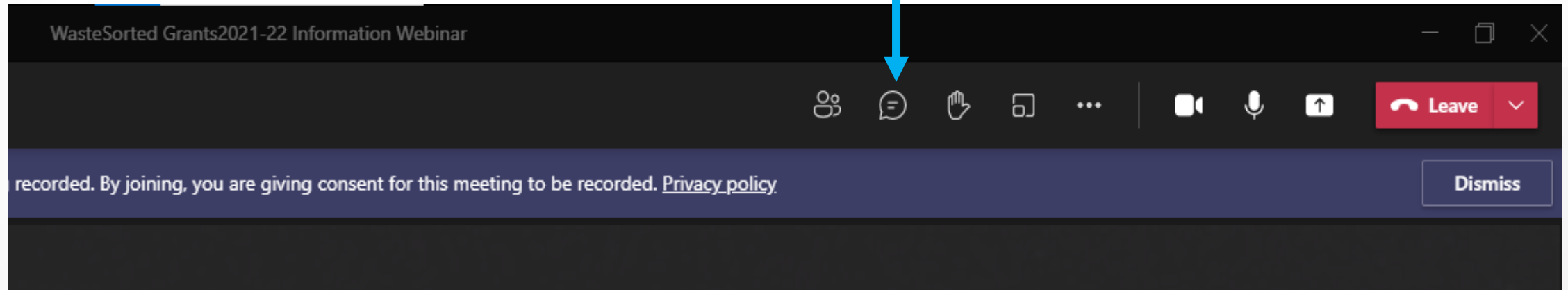
A Waste Authority Program



Questions

- Thank you for attending
- We will now answer your questions

CHAT BUBBLE



**For further information
contact:**



wsg@dwer.wa.gov.au



(08) 6364 6962

