

# Welcome

We will begin shortly.

Please take a moment to check your speakers.

Your microphone and webcam are not needed to participate and will remain disabled for the duration of the webinar.

We suggest you use Google Chrome as your browser.

The session is being recorded.

If you do not have sound:

- make sure your computer is not on mute
- leave the webinar and log back in.



# WasteSorted Grants 2022-23 – Community Education

Information webinar, 4 August 2022

Presented by Jennifer Weston

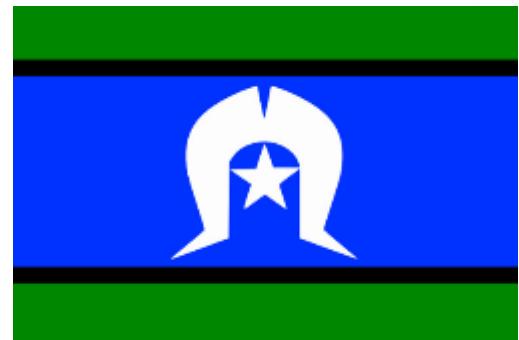


GOVERNMENT OF  
WESTERN AUSTRALIA



# Acknowledgement of Country

We acknowledge the Traditional Custodians of the land upon which we live and work, and pay our respects to their elders past, present and emerging.

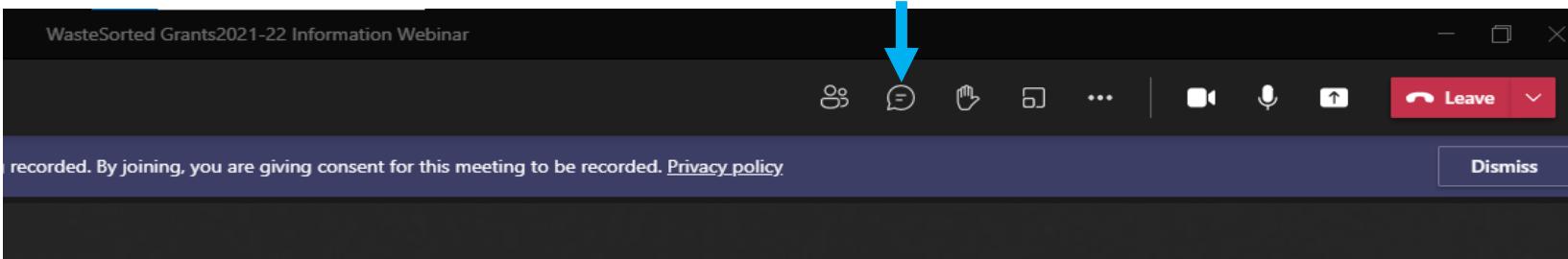


# Questions

Click on chat bubble and type questions in side panel.

*All questions will be answered at the end of the webinar.*

CHAT  
BUBBLE



# Waste Strategy 2030 – Objectives and targets

Avoid	Recover	Protect
<p><i>Western Australians generate less waste.</i></p> <ul style="list-style-type: none"><li>◎ 2025 – 10% reduction in waste generation per capita</li><li>◎ 2030 – 20% reduction in waste generation per capita</li></ul>	<p><i>Western Australians recover more value and resources from waste.</i></p> <ul style="list-style-type: none"><li>◎ 2025 – Increase material recovery to 70%</li><li>◎ 2030 – Increase material recovery to 75%</li><li>◎ From 2020 – Recover energy only from residual waste</li></ul>	<p><i>Western Australians protect the environment by managing waste responsibly.</i></p> <ul style="list-style-type: none"><li>◎ 2030 – No more than 15% of waste generated in Perth and Peel regions is landfilled</li><li>◎ 2030 – All waste is managed and/or disposed to better practice facilities</li></ul>

# **Waste Strategy priorities and focus materials**

- Organics: food and garden organics
- Construction and demolition waste
- Glass: packaging and containers
- Metals: steel, non-ferrous metals, packaging and containers
- Paper and cardboard: office paper, newspaper and magazines
- Plastics: packaging and containers
- Textiles: clothing and other fabric-based materials
- Hazardous waste (non-household)

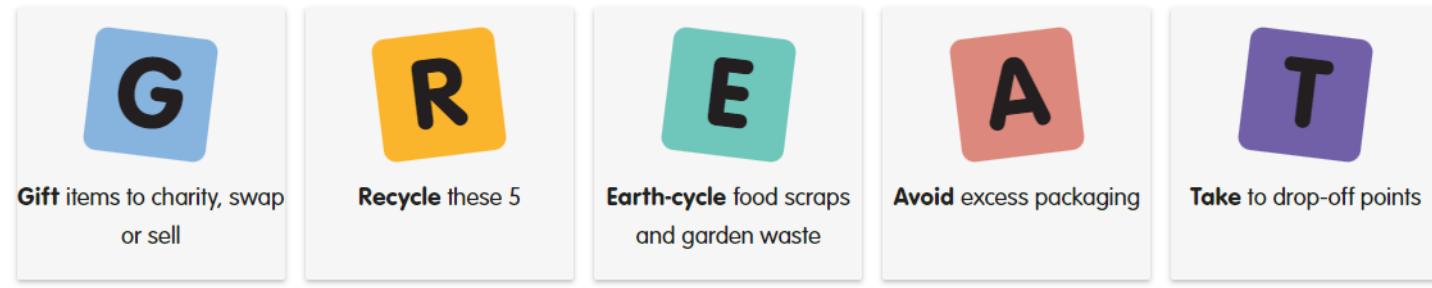
# Eligible organisations

Organisations for funding include:

- incorporated, not-for-profit organisations located within the jurisdiction of the Government of Western Australia that have a registered ABN
- unincorporated organisations or community groups applying through the auspice of an incorporated body or a local government authority that has an ABN
- businesses (normally with at least one year of continuous operation)
- research and education organisations (excluding schools)
- local governments
- regional councils

# Overview

- A maximum \$25,000 grant limit applies per project
- Projects must align with:
  - WasteSorted communications toolkit and/or
  - Be a GREAT Sort behaviour change campaign



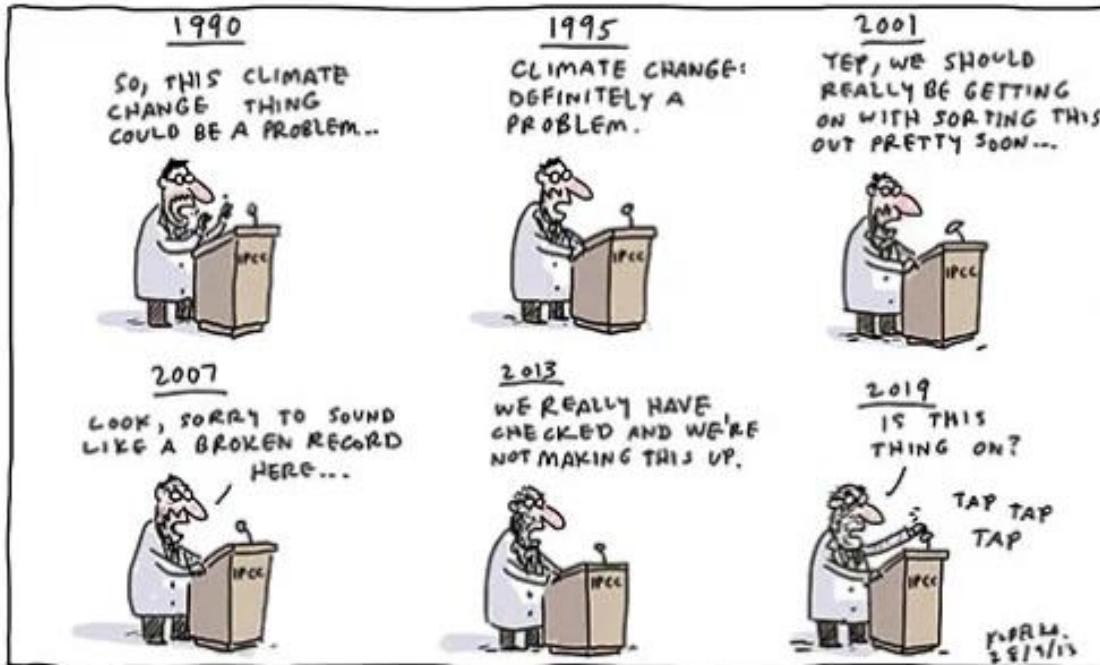
# Successful projects

Funding will be given to **community education projects** which align with and complement by:

- communicating messages for behaviour change consistent with the [WasteSorted](#) and [Be a GREAT Sort](#) communications materials
- addressing gaps, reinforcing positive waste-related behaviours and promote lasting change within community for the focus materials
- developing, implementing and promoting training and knowledge-sharing sessions contributing to waste avoidance, resource recovery or the diversion of waste from landfill.

# What is behaviour change?

It's all about altering habits and behaviours for the long term. Changing how we sort and reduce waste can be difficult, it takes time and requires specific tools.



The Australian 28 September 2013

*Is information enough?*

Research has shown that facts and information alone don't change our behaviours.

# Social norms

Social norms are one of the most effective ways to change behaviour

elevator experiment – YouTube

*What is a social norm?*

People usually watch and follow what others do and we can use this idea to shift waste behaviours. Social norms show that it's possible to inspire change without any information.

# Social norms

In our resources, we've shifted from tips and facts to 'social' language ... making it seem like sorting waste is just something we all do.

**Join the GREAT Sorts in your street who put 60% less into the landfill bin**



[WasteSorted | Be a GREAT sort! – YouTube](#)

# Designing a grant project

Successful grant projects consider the behaviour they are targeting, and the barriers and enablers for people wanting to do the behaviour.

Next they develop a series of responses:

- Incentives e.g. nappy rebates
- Prompts →
- Pledges
- Persuasive communication
- Social norms →
- Infrastructure e.g. compost bins, cloth nappies, reusable items



I'm taking the challenge at  
[plasticfreejuly.org](http://plasticfreejuly.org)



# Aligning with GREAT Sort

Where possible, grant recipients should align projects with the GREAT Sort campaign and WasteSorted toolkit.



[www.wastesorted.wa.gov.au](http://www.wastesorted.wa.gov.au)

## Be a GREAT Sort!

Landfill is the last resort.



Find your local solutions at [wastesorted.wa.gov.au](http://wastesorted.wa.gov.au)



# Ineligible projects and activities

- Items that are not directly linked to the outcomes targeted in the Waste Strategy
- Projects that have no direct benefit to the Western Australian community
- Projects that will proceed without the need for a grant
- Projects with no clear community involvement
- Project activities that started before the signing of a funding agreement with the State Government, or are nearing completion
- The purchase of land and capital equipment
- Expenses associated with running your organisation that are not directly linked to producing a product or service (overheads)
- Containers for Change projects (contact Container Deposit Scheme)
- School projects (contact WasteSorted Schools)

# What makes a successful application?

The application is:

- consistent with WasteSorted and Be a GREAT Sort communications materials
- in alignment with the objectives of the Waste Strategy 2030 and State Government and Waste Authority priorities
- clear, concise, accurate and free of marketing
- collaborative and encouraging of stakeholder consultation and project partners



Not logged in. [Log in](#)

## Department of Water and Environmental Regulation

### Department of Water and Environmental Regulation (DWER) - Environmental Programs

Welcome to the DWER - Environmental Program's SmartyGrants home page.

To access your grant information, please log in through the link at the top of this page.

For information on current rounds or to apply for funding, please click on the relevant link below (when available).

#### Current Rounds

##### [WasteSorted Community Education Grants 2022](#)

Submissions are now open.

Submissions close 12:00PM 5 September 2022 (AWST).

[Find out more about WasteSorted Community Education Grants 2022...](#)

##### [WasteSorted Schools 2022- Round 2 of 2](#)

Submissions are now open.

Submissions close 12:00PM 30 August 2022 (AWST).

[Find out more about WasteSorted Schools 2022- Round 2 of 2...](#)



Not logged in. [Log in](#)

[Current Rounds](#)

## WasteSorted Community Education Grants 2022



Start a  
submission



Preview  
the form



Download  
preview form

Submissions are now being accepted. Submissions close at 12:00PM 5 September 2022 ([AWST](#)).

**IMPORTANT:** Please read information below to assist you in completing your application online.

### BEFORE YOU BEGIN

Welcome to the **WasteSorted Grants** online grant application service, powered by [SmartyGrants](#).

We encourage you to preview the application form before you begin. Once you start a submission, it is unable to be deleted. You may begin anywhere in this application form. Please ensure you save as you go.

For queries about the guidelines, deadlines, or questions in the form, please contact us on **6364 6962** during business hours or email **wsg@dwer.wa.gov.au** and quote your submission number.

Visit the [WasteSorted Grants](#) page to view the guidelines.

If you need more help using this form, download the [Help Guide for Applicants](#) or check out [Applicant Frequently Asked Questions \(FAQ's\)](#)

# Activity description

- Provide a clear, specific description of project activities.
  - Provide sufficient detail.
- ✗ Reduce construction and demolition waste on building sites.
- ✓ Conduct six workshops in metropolitan and regional locations by May 2023 to improve construction site waste management behaviours. The workshops will educate 100 participants on methods of waste reduction and options for reuse, recycling and appropriate disposal.

# **Key performance indicators**

- Use SMART Key Performance Indicators (KPIs):

**Specific**  
**Measurable**  
**Achievable**  
**Relevant**  
**Time-bound**

**✗ Reduction in household food waste**

**✓ 16 kg of food waste diverted per household per month and processed by composting (bokashi / worm farm)**

# Milestones

When will the project be delivered? What are the key deliverables?  
When will they be delivered?

**Include a high-level summary of key steps and timings.**

✗ Agreement signed	Q2 2022-23
Workshops conducted	Q3 2022-23
Project ends	Q4 2022-23
✓ Development of the workshops	1 February 2023
Workshop #1 to #3 held	30 April 2023
Workshop #4 to #6 held	30 May 2023
Final project report	30 June 2023

# Costings

How much will it cost to deliver the activity? Is it good value for money?

**Include detailed, realistic and evidence-based costings.**

✗ Staff	\$1,000
✗ Equipment hire	\$1,500
✓ Presenter costs to deliver six workshops	\$3,240
Hire of workshop venue for first three workshops	\$1,630

Co-contributions will be considered favourably.

Co-contributions can be a combination of cash and in-kind contributions.

# Reporting

Consider how and when will you report on delivery progress?

- Include high-level summary of key steps and timing
- Indicate when progress will be reported to the Waste Authority:
  - milestones
  - final project acquittal reportBoth of these reports include financial statements.
- Detail how the benefits of the project will be communicated to relevant stakeholders and broader community

# **Waste Authority acknowledgement guidelines and social media**

Successful projects should:

- co-badge logos and feature the acknowledgment wording in all promotional materials and equipment purchased with grant funding
- promote your project using social media such as websites, blogs, YouTube, Facebook and Instagram, with relevant hashtags
- tag the Waste Authority and WasteSorted social media accounts
- use photographs and graphics to create interest

# **Assessment of applications**

- All applications will be assessed against the following five evenly weighted criteria:
  - **extent of beneficial project impacts**
  - **viability of the project**
  - **capacity of applicant to deliver all aspects of the project**
  - **value for money**
  - **relevance to focus materials**

# Final tips

- Review the WasteSorted Community Education grant guidelines
- Review the SmartyGrants help guide for applicants before starting your application
- Keep your application should be concise and accurate.
- Ask yourself ‘Would I support this project? Why?’
- Contact the WasteSorted Community Education grants officer if you have any questions

# **Applications close noon, Monday 5 September 2022**

Applications must be submitted through the SmartyGrants online portal.

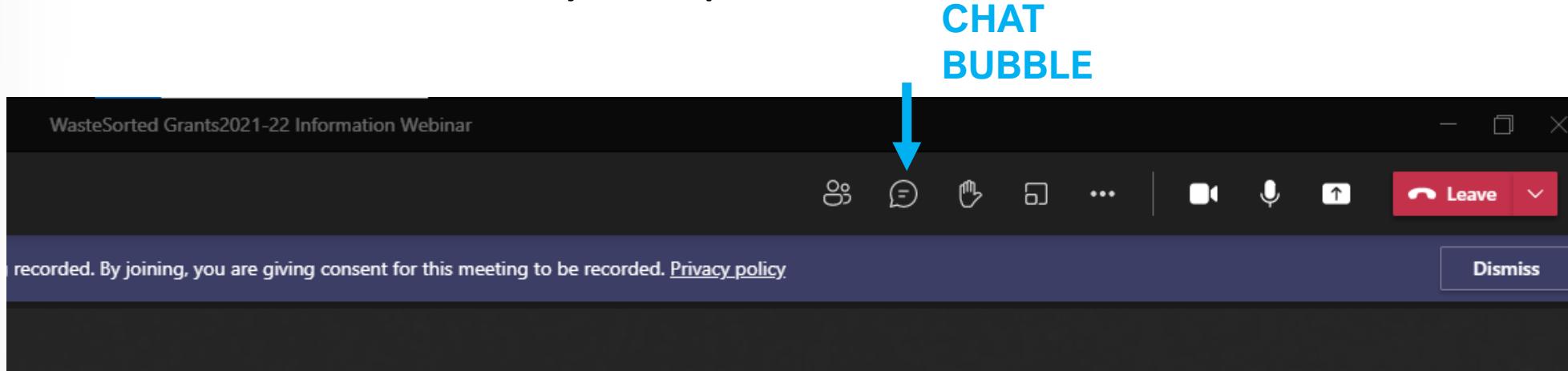
Guidelines and link to portal are available from  
[www.wasteauthority.wa.gov.au/programs/view/wsg](http://www.wasteauthority.wa.gov.au/programs/view/wsg)

For further information contact:  
WasteSorted Grants Officer  
[wsg@dwer.wa.gov.au](mailto:wsg@dwer.wa.gov.au)



# Questions

- Thank you for attending
- We will now answer your questions



# Thank you

For further information contact:  
WasteSorted Grants Officer  
[wsg@dwer.wa.gov.au](mailto:wsg@dwer.wa.gov.au)  
(08) 6364 6962

