



COMMUNITY GRANTS SCHEME

PROJECT EVALUATION REPORT



This project is funded by the Waste Authority
through the Waste Avoidance and Resource Recovery Account

Contract number:	768
Organisation:	Green Skills Denmark
Project Title:	Sew Cool Stage 2: The Denim Project
Grant Amount:	\$4,594.83 excl GST



Green Skills Inc

Working for a sustainable future

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ORGANISATION & PROJECT DESCRIPTION

- A brief overview of your organisation/group.
- A detailed description of the project, including your anticipated goals and outcomes /achievements.

Established in 1989, Green Skills Inc is a not for profit Western Australian based non government organisation. It is registered as a charity and operates a diverse range of environmental, employment and sustainability programs in metropolitan and regional areas. With offices in Murdoch, Albany and Denmark, Green Skills delivers strategic programs addressing local, regional and national priorities. Our work integrates project management, community education and employment programs across a wide range of industries. Green Skills takes pride in its continued success in developing innovative projects that lead the way in sustainability.

The Sew Cool! initiative is a community-based project delivered by the Denmark Green Skills office, and is a creative waste diversion and community education program. Our project aims to divert waste from landfill, educate about the devastating impact of fast-fashion, demonstrate the diverse potential for upcycled clothing items that, although not resalable in current form, can be creatively re-imagined into a range of unique clothing and accessories.

SEW COOL! STAGE 2 - The Denim Project

Achievements: The large amount of denim, especially old jeans, received by the Denmark Tip Shop has been sorted as a resource for the development of a range of denim fashion, accessories and homewares. Denim is hard wearing, very functional, versatile and lends itself to many upcycling possibilities.

Community members have been encouraged via workshops using quality, new overlocker sewing machines and sewing accessories to be creative with our reused denim and start to take notice of the tremendous resource that it is.

The project aimed to educate about the resources it takes to create denim, and the resources swallowed when we waste denim. Our workshops were very well received and highly rewarding for all participants.



EVALUATION / RESULTS - DATA

What kind(s) of project data/information did you collect?

All projects have some sort of basic data they can record, that is important to their project and its success. "Data" can be as simple as – how many items you recycled in a certain period of time, how many people came to your workshops, even how many volunteers / community members were involved with the project!

New items bought for community use: 2 overlocker sewing machines, scissors and thread accessories

Amount of old denim used: more than 100 pairs old jeans

Number of workshops and participants: 3 workshops with 11 participants, and a total of more than 20 people engaged in denim reuse, sorting and collection

Number of community consultants engaged in paid work to provide workshop delivery: 2

Please explain how you recorded / measured your results, and include all the data you've collected, whatever it may be!

*Evaluation methods can include interviews, surveys, feedback and observations.
eg: number of attendees at information sessions, tonnages / kg of waste collected or number of items recycled over a period of time.*

With the use of the new equipment purchased through the grant and with our own equipment we have been able to extend the range of workshops we can provide. The better quality tools made it much easier to process and re-invent denim from old jeans into new items. Participants created a variety of clothing/ items through the 3 workshops (please see photos attached). The project diverted 108 of pairs of jeans from going to landfill. There were a number of requests from participants of the workshops for more. This has been a great continuation in our aim to educate the Denmark community about ways we can all reduce waste through hands on learning.

Was your project successful in the way you expected?

Did you achieve what you set out to do? (did you reuse/reduce/recycle as much as you had planned to?) If not, what happened?

Don't be afraid to share the "bad" along with the good – your experiences may help others.

YES

NO

The project was successful in the reduction of the amount of good clothing/material that is sent to landfill each week. We can divert more as there is a lot of clothing still thrown out but every step forward is to be celebrated. The workshops with the new equipment opened up possibilities for more people in our community to upcycle these materials that are destined landfilled. The new equipment improved the quality of the experience for the



participants. This improves our chances of growing the waste reduction workshops. Plenty of other high-quality material from Denmark Tip Shop's waste stream were sorted and stored for use by creative upcyclers in our town as a by-product of the workshop preparation.

Do you feel your project made a positive difference in your community and why?

YES

NO

Hand crafting and reuse are so important in a world where it is cheaper to throw items out than repair or reuse them. These kinds of workshops are essential if we want to tackle our ever-growing waste issues. It is also great to see the joy it brings people to be learning such important skills. In addition, it helped us continue to create a community of people who already upcycle and want to in the future.

How many people in total do you think your project has reached/affected?

The project had 11 participants for the workshops plus images/ information shared on social media we now have 97 followers on our page

More than 20 people have been directly involved in the project, helping to source and sort old denim at the Denmark Tip Shop and assisting with workshop delivery at various venues.

LESSONS LEARNT

What lessons were learned through the project – what worked and didn't work?

What, if anything, would you do differently if you were to do the project again?

As always advertising is complicated as social media can be fickle. As you know, we re-scheduled one of the workshops to due to lack of bookings. On the re-run of that workshop we ended up with 2 participants, which is disappointing but also ok, as the people who were there loved it. This was possibly not due to lack of interest more to do with living in a small town and conflicting commitments. The Lesson may be to try different times to run the workshops. There is a lot of competition on the weekends.



Did you encounter any problems/challenges in carrying out the project? If so, what were they?

Remember, “challenges” may be factors within or outside of your control. Perhaps something that you had not foreseen changed throughout the grant period. This is an opportunity to share information about obstacles your group encountered.

Just before our workshops were due to be run, the roof of the scheduled workshop space at Denmark Tip Shop began leaking. This meant changing venue last minute to the CRC, but this actually worked out well as the CRC is in town, making it more accessible to people.

What advice would you give to other groups considering undertaking similar projects?

an opportunity to address how your group responded to any challenges that may have occurred with this specific grant, and describe what steps could be taken to avoid similar issues in the future.

Buy good equipment! Don't waste your time on domestic quality machines to take on a job like this!

ACKNOWLEDGEMENT / PROMOTION

Does your organisation (or project) have a website or Facebook page?
(please provide the link(s) to your organisation's site and/or the project page)

The internet is a great way to interact with your community – if you have a page/site – let us know!

Denmark Upcycle Collective Facebook Page

https://www.facebook.com/Denmark-Upcycle-Collective-1703074486461436/?ref=aymt_homepage_panel&eid=ARAOHVnaGf-FDm0RgIEIo6VvBvLCByRjnp_WMLHHn2itORc7DhZC_EhG1PVZGyYSMF2B1hHQ8rrVmCRF

Facebook Event Page

<https://www.facebook.com/events/718356035240869/>

Green Skills Website Upcoming Events

<https://greenskills.org.au/blog/2019/07/04/sew-cool-and-the-denmark-upcycle-collective-denim-workshops/>

Green Skills Inc newsletter advertisements for Sew Cool! The Denim Project workshops

<https://us8.campaign-archive.com/?u=9a6430e4c51f71a0ec4a3fb51&id=f829d2592b>



How did you acknowledge the Community Grants Scheme funding you received?

Organisations that receive funding from the Waste Authority are required to acknowledge the support in all printed materials associated with the funded activity (advertisements, banners, posters, newsletters, brochures, annual reports, websites and multimedia materials).

This means the Waste Authority should be tagged in Facebook posts, and the Waste Authority logo included on posters or newsletters etc

The logo was on all of our advertising material. The Waste Authority was acknowledged at the start of each workshop. The stickers were placed on the overlockers see photo included

Did you purchase any capital equipment with your grant money? (this includes things like sheds and large pieces of equipment)

If so, what did you buy? Please include photos of the equipment

*Where items of capital equipment have been fully or partly purchased by the funds, a suitable sign capable of lasting the useful life of the item, **must** be affixed to the equipment and contain the acknowledgement.*

Where major services involving a facility with a public presence are utilised with the funds, public acknowledgement of funding support is required in a suitable location at the facility with approved signage and location.

The Waste Authority stickers provided to you at the start of the project are for small items such as compost bins, wheelbarrows, mulching units etc. A shed or trailer would require a larger, weatherproof sign.

Please check with the Grants Officer if you are unsure what signage would be appropriate.

Two heavy duty overlockers.

Were there any promotional / media opportunities for the project? (newspaper articles, photos) If yes, please ensure you attach copies or include screen prints

YES x NO

Green Skills Inc newsletter advertisements for Sew Cool! The Denim Project workshops



<https://us8.campaign-archive.com/?u=9a6430e4c51f71a0ec4a3fb51&id=f829d2592b>

Denmark Community Guide – see attached

Did you produce any promotional material for the project? (flyers, brochures even screen prints of online promotion – Facebook posts etc) If yes, please ensure you attach copies or include screen prints

YES

NO

VARIATIONS & EXTENSIONS

Were you able to complete your project in the approved timeframe?

YES

NO

If there were variations or extensions, what were the cause(s)?

We re-scheduled the last workshop due to lack of numbers.

FUTURE PROJECTS

Did any opportunities or ideas arise during the project?

YES

NO

Do you now have ideas for other future projects?

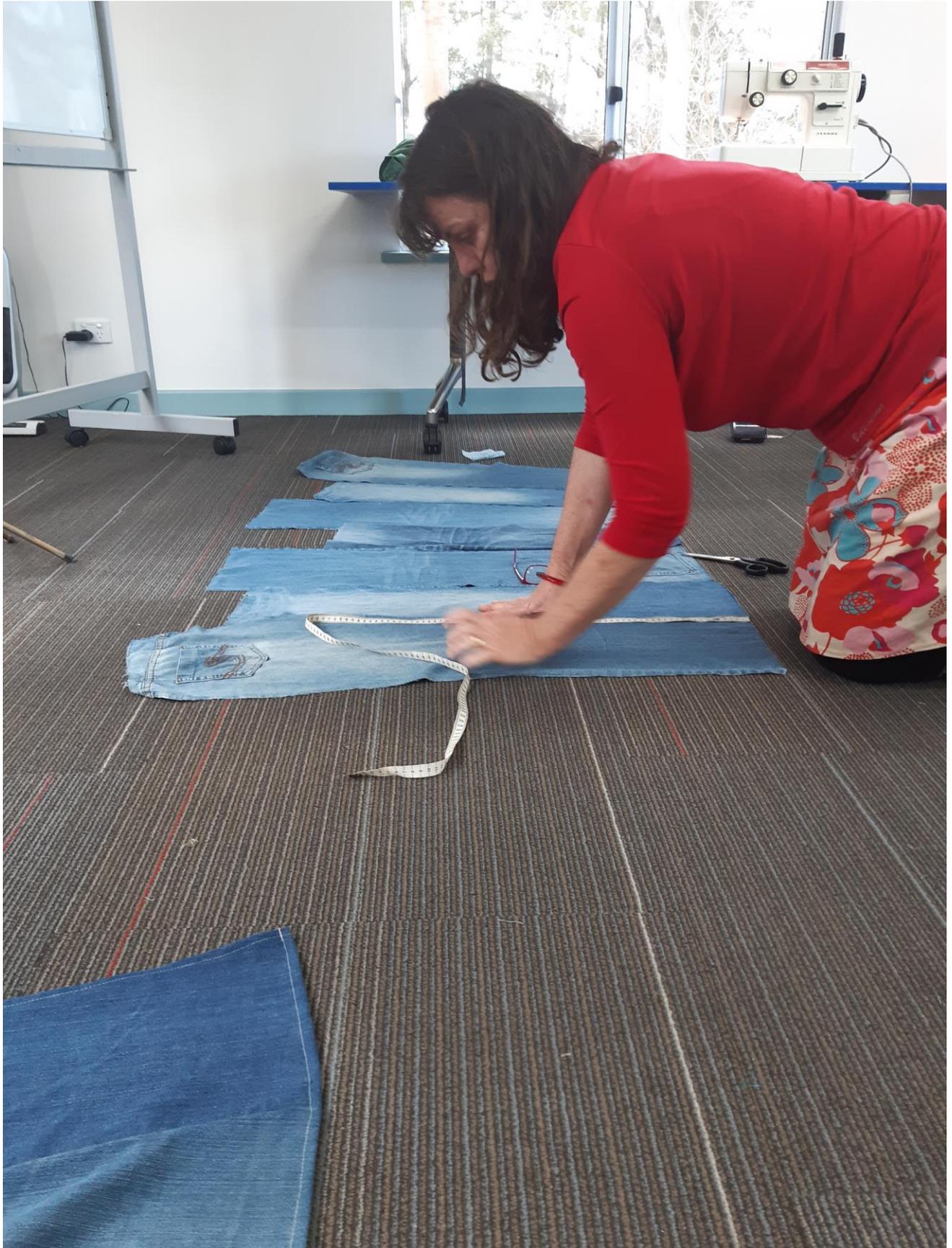
We would like to continue using denim as a material also extending to home wares in future projects. Denim is a very robust material and prolific in the waste stream. It's also very aesthetically appealing to many so we will definitely continue to use it as an upcycle material.

PROJECT PHOTOS

Please attach project photos, screen prints of promotional materials and their brief descriptions here.







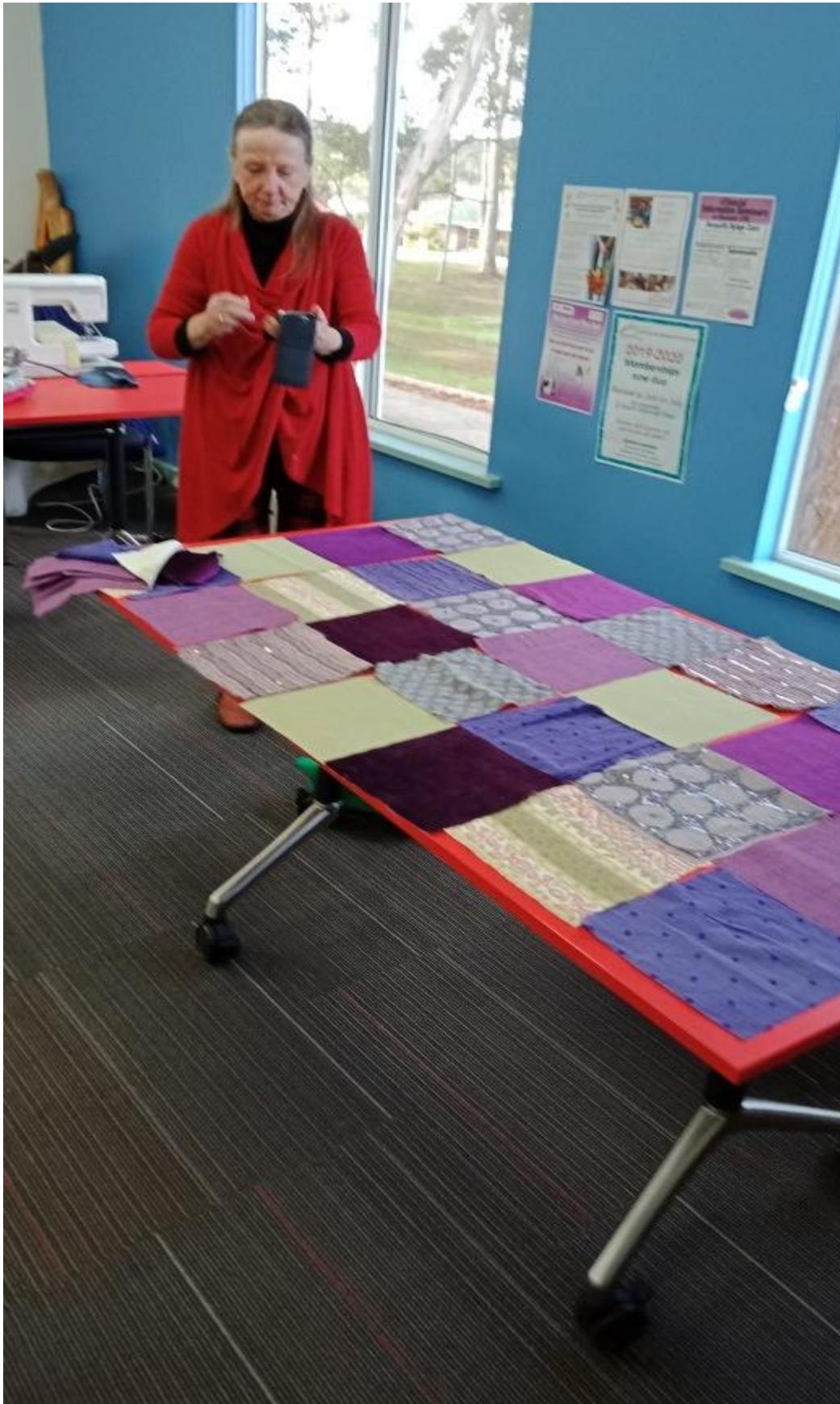
















Special Events



Special Events

Mill Art Group
9:30 am @ Denmark Community Resource Centre until July 24th

Tafe - Enroll Now for 2nd Semester
Music, Horticulture & Visual Arts
@ Denmark Campus Ph: 9892 3222

Tafe - Visual Art Showcase
@ Buttr Factory until end of July

Thursday July 11

Court Chaos!
9:30 am @ Albany Leisure & Aquatic Centre
Ph: 6820 3400

Story Playground
10:30 am @ Albany Public Library
Ph: 6820 3600

Friday July 12

The Denim Project
12:30 pm @ Denmark Community Resource Centre Ph: 9427 991 459
Bring sewing machine and notions.

60 Sundowner
5 pm @ Six Degrees, Albany Ph: 9841 7842

Rockcliff Winter Wine Tastings
5 pm @ White Star, Albany Ph: 9841 1600

Maldoc Dance Party - Strike II
6:30 am @ Albany PCYC Ph: 9842 1716

Soweto Gospel Choir - Freedom
7:30 pm @ Albany Entertainment Centre
Ph: 9844 5000

Night Train
8 pm @ Six Degrees, Albany Ph: 9841 7842

Club G with DJ Stromberg
8:30 pm @ Garrison, Albany Ph: 9842 6654

Sweet Water at The Star
9 pm @ White Star, Albany Ph: 9841 1600

Martin Lee Cropper
9 pm @ Liberte, Albany
Ph: 9847 4797

Saturday July 13

Cake Decorator's - Open Day
9:30 am @ RSL Albany

Mokare Memorial Garden
10 am @ Vancouver Arts, Albany
Ph: 6820 3740

The Denim Project
12:30 pm @ Denmark Community Resource Centre Ph: 0427 991 459
Bring sewing machine and notions.

Music for the Soul
5 pm @ Boston Brewing Co Ph: 9848 1555

Bastille Day Dinner
6 pm @ Garrison, Albany Ph: 9842 6654

Kevin Wilson - FUPC
8 pm @ Albany Entertainment Centre
Ph: 9844 5000

Sister Doll: The Black Mirror Tour
9 pm @ White Star, Albany Ph: 9841 1600

Sunday July 14

Roller Disco
10 am @ Albany Leisure & Aquatic Centre
Ph: 6820 3400

Christmas in July
12 pm @ Garrison, Albany Ph: 9842 6654

Kris Nelson
4 pm @ Three Anchors, Albany Ph: 9841 1600

Spindrift Jazz Duo Live
5 pm @ White Star, Albany Ph: 9841 1600

Katie White
5 pm @ Six Degrees, Albany Ph: 9841 7842

Martin Lee Cropper
5 pm @ Earl of Spencer, Albany
Ph: 9847 4262

Monday July 15

Bushfire Ready Information Session
10 am @ Denmark Community Resource Centre Ph: 9848 2842

Anima Night - Spirited Away
7 pm @ Albany PCYC Ph: 9842 1716

Tuesday July 16

Mobile Service Centre
9:30 am @ Denmark Community Resource Centre Ph: 9848 2842

Wednesday July 17

Horse Archery Workshop
9 am @ Brumbies Run Ph: 9848 2349

Toddler Party!
9 am @ Albany Leisure & Aquatic Centre
Ph: 6820 3400

Thursday July 18

Dying to know day
1 pm @ Denmark Community Resource Centre Ph: 9848 2842

Mexico Themed Dinner Night
5 pm @ White Star, Albany Ph: 9841 1600

Harbourside Concert Series
9:30 am @ Albany Entertainment Centre
Ph: 9844 5000

Friday July 19

My Robot
11 am @ Albany Entertainment Centre
Ph: 9844 5000

The Swing Club
7 pm @ Albany Arts & Culture Ph: 6820 3740

Saturday July 20

Outcome Unknown
2 pm @ Denmark Arts Ph: 9848 3523

Rob. V Live
4 pm @ Boston Brewing Co Ph: 9848 1555

Earl Xmas party
6 pm @ Earl of Spencer, Albany
Ph: 9847 4262

80's Night at Due South
8:30 pm @ Due South, Albany Ph: 9841 8526

Sunday July 21

Adam Morris
5 pm @ Six Degrees, Albany Ph: 9841 7842

Monday July 22

The Art of Happiness
7 pm @ Denmark Community Resource Centre Ph: 9848 3538

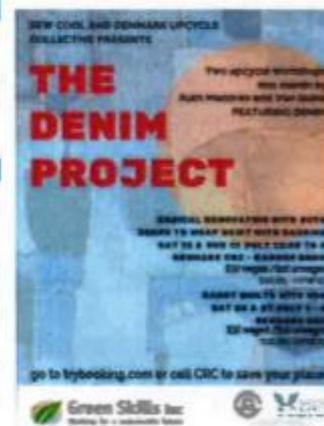
Tuesday July 23

Growing Denmark's Fresh Food Market
5:30 pm @ Denmark Community Resource Centre Ph: 9848 2842

The Eight Worldly Concerns
10 am @ 9 Scotsdale Rd Ph: 9848 3538

Wednesday July 24

Meditation Workshop
9:30 am @ 9 Scotsdale Rd Ph: 9848 3538



For all future events see www.denmarkcrc.com.au/events



SEW COOL AND DENMARK UPCYCLE
COLLECTIVE PRESENTS

THE DENIM PROJECT

Four upcycle workshops
this month by
Ruth Maddren and Von Quinn
FEATURING DENIM

RADICAL RENOVATION WITH RUTH
JEANS TO WRAP SKIRT WITH SASHIKO
SAT 12 & SUN 13 JULY 12:30 TO 4
DENMARK CRC - GARDEN ROOM

\$30 waged / \$20 unwaged
for both workshops

RAGGY QUILTS WITH VON
SAT 20 & 27 JULY 1 - 4
DENMARK CRC

\$30 waged / \$20 unwaged
for both workshops

go to trybooking.com or call CRC to save your place



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THE DENIM PROJECT

RADICAL RENOVATIONS WITH RUTH

Learn how to make a wrap skirt from denim jeans on Green Skills brand new Jamone Professional overlockers!

The Garden Room - Denmark CRC
SUNDAY 11th AUGUST 12:30 to 5:00

\$20 WAGED \$15 UNWAGED
TO ATTEND PLEASE FIND US ON TRYBOOKING.COM
OR CALL 0427991459
LIMITED PLACES!



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